

## **For Immediate Release 9/6/05**

*CONTACT: Dave Sevick / 720.855.3326*

### **FREE FOOD TO COMMEMORATE 9-11**

#### **Proceeds to Help Local Children's Center and Hurricane Relief Efforts**

Every year since the tragedy of 9-11, Big Bill's NY Pizza in Centennial, CO has memorialized that fateful day by offering its patrons an entire day of free food in exchange for donations to benefit a local charity or non-profit organization. For the third time, owner "Big Bill" Ficke has chosen Tennyson Center for Children as the event's local beneficiary.

However, after the tragedy of Hurricane Katrina, Ficke and Tennyson Center President Bob Cooper have decided to split the proceeds between the renowned children's agency and one of the hurricane relief funds.

On Monday, September 12, all meals served at the south Denver dining favorite will be complimentary. In return, patrons will be asked to donate at least a portion of what they would have been charged for their meal to help further the mission of Tennyson Center as well as helping victims affected by Katrina. Specifically, half of all donations will go to assist families of the University of New Orleans basketball team.

Tennyson Center is the Rocky Mountain region's largest residential treatment center and K-8 school for abused, neglected and troubled children, ages 5-14. Last year's 9-11 memorial fundraiser brought in just over \$11,000 in donations. Both Ficke and Cooper are hoping to top that mark this year.

Cooper explained, "We try and help people comprehend the kind of trauma which so many of the kids we serve at Tennyson Center have suffered. At the same time, we have to try and comprehend the kind of trauma which the tragedy of Katrina has caused for so many affected in the gulf coast region."

Big Bill's NY Pizza is located at the 8243 S. Holly in Centennial, near the corner of Holly and Dry Creek. The memorial fundraiser will run from 11:00 a.m until 9:00 p.m. For more information, contact Dave Sevick at Tennyson Center for Children at 720-855-3326.